

AMSOIL INC.

AMSOIL BUILDING—SUPERIOR, WI 54880

REGISTRATION APPLICATION

(for the United States)

Complete Parts A and B, then select and complete Option #1 (Preferred Customer) or Option #2 (Dealership).

Part A SPONSOR INFORMATION (To be completed by Sponsor)

SPONSOR Z.O. NO. 1550168 NAME (Last, First) MOEN KEVIN PHONE # 651-485-1271

Part B APPLICANT INFORMATION (To be completed by Preferred Customer or Dealer)

NAME (Last, First, Initial)
SPOUSE (First, Initial) PHONE NO.
STREET ADDRESS E-MAIL ADDRESS
CITY STATE ZIP CODE

Option #1 [] CHECK HERE FOR PREFERRED CUSTOMER OPTION (No signature required for Option #1)

As a preferred customer you are entitled to purchase AMSOIL products at wholesale prices. You are not signing up to the business opportunity at this time, but will have the ability to upgrade your membership status at any time in order to sell AMSOIL products, establish commercial and retail accounts and earn commissions.

____ \$10 for a 6-month trial Preferred Customer membership and Starter Kit.
____ \$20 for a 12-month regular Preferred Customer membership and Starter Kit.

Mail in this application with a check or fax to 715-392-5225 or call 800-777-7094 for payment with Visa, MasterCard or Discover Card. Allow up to five business days to activate account and sufficient mailing time for your starter kit to arrive.

Enclosed Check: # _____ for \$ _____
Visa/Discover/MasterCard: # _____
Expiration Date: _____
(Signed Uniform Sales and Use Tax Certificate Form Must Be Attached) RESALE TAX NO. _____

Option #2 [] CHECK HERE FOR DEALERSHIP OPTION (Dealership option application must be mailed. DO NOT FAX)

As an AMSOIL Dealer you are entitled to sell AMSOIL products, establish commercial and retail accounts and earn commissions.

SOCIAL SECURITY NO. SPOUSE'S SOCIAL SECURITY NO. DATA OF BIRTH
OCCUPATION RESALE TAX NO.
THIS AMSOIL BUSINESS SHALL BE OWNED AS: [] A SOLE PROPRIETOR [] HUSBAND/WIFE JOINTLY
(Signed Uniform Sales and Use Tax Certificate Must Be Attached if Applicable)

Select One: (Costs include tax, freight and handling)
____ \$15 for a 6-month trial Dealer registration and Starter Kit.
____ \$30 for a 12-month regular registration and Starter Kit.
____ \$65 for a 12-month registration and Business Manual.
Optional: ____ \$30 for a G-1312 Literature Pack

Enclosed Check: # _____ for \$ _____
Visa/Discover/MasterCard: # _____
Expiration Date: _____

Starter Kits, Business Manuals and Literature Packs will be sent to you by AMSOIL, INC.

As a new Dealer, I understand and agree that:

- 1. I am of the age of majority in the state in which I reside when I apply for appointment as a Dealer of AMSOIL products. Upon acceptance of this application by AMSOIL, I will be an independent Dealer responsible for my own business and not an employee of AMSOIL, INC. I will not be treated as an employee in regard to any laws covering employees including but not limited to the Federal Insurance Contribution Act, the Social Security Act, the Federal Unemployment Tax Act and income tax withholding at source. It is my responsibility to pay self-employment, state and federal income taxes as required by law.
2. I understand that the registration fee entitles me to indemnification in the event of damages resulting from the failure of AMSOIL products to perform properly when used according to the manufacturer's recommendations. It also entitles me to a subscription to ACTION NEWS, the AMSOIL official company publication. AMSOIL Dealers who wish to continue their Dealerships must apply to renew their Dealership status.
3. This agreement may be cancelled at any time. Upon written notification of cancellation or termination, AMSOIL, INC. will repurchase inventory and refund fees in accordance with the policies stated in the AMSOIL MULTI-LEVEL MARKETING SALES PLAN.
4. No purchase is necessary to become an AMSOIL Dealer other than the purchase of a Starter Kit or Business Manual which is sold at company cost.
5. In a separate attachment hereto, I have described any litigation in which I am presently involved or previously have been involved.
6. Upon receipt of the Starter Kit or Business Manual, I will carefully review the policies as set forth in the AMSOIL MULTI-LEVEL MARKETING SALES PLAN and acknowledge that they are incorporated as part of this agreement in their present form and as modified from time to time by AMSOIL. AMSOIL, at its discretion, with notification to the Dealers may amend the MULTI-LEVEL MARKETING SALES PLAN and terms of this agreement.
7. This Dealership may be revoked if I fail to comply with the policies of the AMSOIL MULTI-LEVEL MARKETING SALES PLAN.
8. AMSOIL reserves the right to accept or reject any application.
9. This Sales Plan shall be governed by the laws of the State of Delaware.

X Applicant's Signature Date

X Spouse's Signature (if held jointly) Date

You Can Pay Retail Prices for Amsoil

Or Buy At Wholesale... Which Do You Prefer?

The AMSOIL Preferred Customer Program

AMSOIL Preferred Customers purchase AMSOIL products at wholesale cost, without the responsibilities of owning a Dealership. It's kind of like a Sam's Club membership. Great wholesale prices on AMSOIL products and no BS.

Preferred Customer Memberships are recommended for people who are not necessarily interested in the business opportunity, but want the lowest possible prices on the best lubrication and filtration products for their vehicles and equipment. Preferred Customers pay the same low prices for AMSOIL products that AMSOIL Dealers pay.

Ten dollars gets you a six-month trial Preferred Customer membership for buying AMSOIL products at wholesale prices. Here is what Preferred Customers get:

- + Complete color catalogs on all of Amsoil's products.
- + Manual on how to order Amsoil right to your door.
- + Subscription to the Amsoil Action News magazine.
- + Wholesale price sheet.
- + Technical information and maintenance help (talk to a real person)

Preferred Customers buy AMSOIL products at wholesale prices. **The discount price is 15-20% less than regular retail prices.** If you buy \$100.00 of AMSOIL products a year, a Preferred Customer membership will save you money.

Become an Amsoil Dealer and Start Down the Road to Financial Freedom.

As an Amsoil Dealer you can register other dealers and accounts and earn commissions on what they buy as well as what you buy. You also keep the retail profit from your own sales. You can effectively earn 40-50% or more on Amsoil. It's pretty hard to do that with any other product let alone oil.

To become a dealer, just fill out the dealer part of the application and send it in along with your payment. You **DO NOT** need a sales tax number. If you have one, go ahead and put it on the application. If you don't, AMSOIL will collect sales tax on your behalf. When ordering, just let them know if it's for personal use or if you are selling at retail. When and if you decide to get a tax number just submit it to AMSOIL.

You will need to add your Social Security Number to the application because you will receive checks from Amsoil. You are not an employee of Amsoil - you are an independent dealer. This entitles you to tax write-offs and other home business advantages. See a tax expert in your area for all the details. Just remember that the tax code is written for the small business person and that there are a lot of parts of the tax code that will apply to you now as a business owner. You just need to find out about them.

Send application to:

Amsoil, Inc.
Attn: Dealer/PC Registration
Amsoil Building
Superior, WI 54880

If you have any questions, please contact me at:

MOEN KEVIN PHONE # 651-485-1271